



THIS IS A BIO

April 10, 2017

Team: rt.

For: Ron Tite, Speaker

Named one of the “Top 10 Creative Canadians” by *Marketing Magazine*, Ron has been an award winning advertising writer and Creative Director for some of the world’s most respected brands including Air France, Evian, Fidelity, Hershey, Johnson & Johnson, Kraft, Intel, Microsoft, Volvo, and many others.

His advertising work has been recognized by The London International Advertising Awards, The New York Festivals of Advertising, The Crystals, The Extras, The Canadian Marketing Association, The Advertising & Design Club of Canada, and The Marketing Awards, to name just a few.

He is founder and CEO of The Tite Group, Executive Producer & Host of the Canadian Comedy Award-winning show *Monkey Toast*, and Publisher of the award winning and best selling humour book, “This is That Travel Guide to Canada” with CBC Radio’s hit show, “This is That”.

He has written for a number of other television series, penned a children’s book, and wrote, performed, and produced the play, *The Canadian Baby Bonus*. In demand as a speaker on innovation, branding, content marketing, and his own take on modern business, “The Expression Economy”, Ron has spoken to leading organizations all over the world.

Ron’s own book, *Everyone’s An Artist (Or At Least They Should Be)*, was published by HarperCollins in 2016.